Usman Yasin

Front End Developer | WordPress Developer at WWMC Ltd

Skilled Front-End and WordPress Developer with expertise in custom development, CMS platforms, and digital marketing. Proficient in HTML, CSS/SCSS, Bootstrap, JavaScript, jQuery, React, and PHP, I specialize in building responsive and visually appealing websites. Experienced in WordPress and Shopify, I am well-versed in content management and eCommerce solutions. Additionally, I have a strong foundation in Social Media Marketing, Search Engine Optimization, and Google Ads, with a working knowledge of graphic design principles. My diverse skill set enables me to create effective online solutions and enhance digital presence across platforms.

Skills & Strengths

Technical Skills
- HTML5 / CSS3
- LESS/SCSS
- Bootstrap / Flexbox
- JavaScript
- jQuery / AJAX
- Git Hub

E-commerce Development
- WordPress
- WooCommerce

Other
- Shopify

Soft Skills
- Domain & Hosting

Web Design
- Figma

Experience - 2 years

Front End Developer / WordPress Developer

WWMC LTD - Lahore, Pakistan | Feb 2024 - Present

As a Frontend Developer & WordPress Developer at Worldwide Marketing Consultancy, I am responsible for creating engaging and user-friendly websites for clients. I work closely with the design and marketing teams to implement their vision and ensure that the websites meet the highest standards of functionality, performance, and aesthetics.

SFCC Front End | WordPress Designer

AIVA CREATIVE - Lahore, Pakistan | Apr 2022 - Apr 2024

SFCC Front End Developer:

- Developing responsive and mobile-friendly website layouts using HTML, CSS, and JavaScript.
- Collaborating with designers and back-end developers to ensure that website designs are implemented correctly and meet technical requirements.
- Creating and optimizing website graphics and images.
- Ensuring website accessibility and compliance with web standards.
- Conducting code reviews and providing recommendations for improving website performance and scalability.
- Providing consultation to clients on the best practices for front-end development within the Salesforce Commerce Cloud ecosystem
- Conducting system testing and quality assurance to ensure that the Salesforce Commerce Cloud website is functioning as intended.
- Providing training to clients on the use of the Salesforce Commerce Cloud front-end development tools.

WordPress Designer:

Contact Info

Lahore
Pakistan
itsuxmaan@gmail.com
03455904747

Education

BS Software Engineering COMSATS Institute of Information
Sahiwal / BS Software Engineering COMSATS Institute of Information (2022)
2.5 GPA

Languages

- English - Native
- Punjabi - Native
- Urdu - Native

Hobbies

- Gaming
- Research

As a WordPress Front-End Developer & Designer, I specialize in building e-commerce and portfolio websites using WordPress plugins. I create visually appealing and functional websites that cater to businesses and individuals. My expertise includes responsive design, customizing themes, and implementing interactive elements with HTML, CSS, and JavaScript. I also handle content management and secure payment integration for seamless online experiences.

Projects

DCP Ltd
WWMC LTD | Oct 2024 - Nov 2024
https://dcp-ltd.com/

Tools: HTML5 / CSS3 / BootStrap / JavaScript / PHP
Developing DCP Ltd's website was a fulfilling experience. I crafted a high-performance, modern platform that aligns with their mission of data center innovation and sustainability. The site stands as a testament to their industry leadership.

PitStop Storage
WWMC LTD | Oct 2024 - Oct 2024
https://pitstopstorage.co.uk/

Tools: WordPress / PHP
For PitStop Car Storage, I developed a secure and professional website that emphasizes their commitment to quality vehicle storage. The site delivers a seamless experience for users, showcasing their premium services.

ZOZAZA
WWMC LTD | Jul 2024 - Sep 2024
https://zozaza.com/

Tools: WordPress / WooCommerce
I had the pleasure of developing ZOZAZA's website, bringing their vision of creativity, sustainability, and family-driven values to life online. The site reflects their unique brand story and dedication to quality.

Sitara Fashion
Freelance | Mar 2024 - Aug 2024
https://sitara-fashions.com/

Tools: WordPress / WooCommerce
I created Sitara Fashion's website to be vibrant and user-friendly, mirroring their stylish and inclusive brand. The platform allows visitors to easily explore a wide range of affordable fashion options.